

tara@highplainsradio.net

From: Lauren Welch <lauren.welch@genmediapartners.com>
Sent: Tuesday, March 22, 2022 1:42 PM
To: tara@highplainsradio.net
Subject: RE: URGENT: LINDSTROM Est 1473 - Another revision

The revision effects 4/4-5/8 only.

You used to have 10x booked in each of the following dayparts: AM, MD and PM...in each week of 4/4, 4/11, 4/18, 4/25 and 5/2.

We are reducing weight in those weeks. Now you should have the below booked:

Weeks of 4/4, 4/18, 4/25 and 5/2:

am 9x
md 8x
pm 8x

Week of 4/11

am 9x
md 9x
pm 8x

Please review and let me know if you are all set now.

Thanks again!

Lauren Welch
Sales Support Coordinator
Phone: (469) 525-6183
Lauren.Welch@GenMediaPartners.com



**Gen
Media
Partners**

Innovative. Evolved. Expanded.

McGraw-Hill Media | Local Focus Radio | Regional Reps | Teacher Radio Reps | GMP Media
Sun Broadcast Group | HRN Media Network | GLR Media Networks | MG Media | MO DDM | Sync Harmony

Please use this link to watch a video on how to process orders from Gen Media Partners:

<https://www.youtube.com/channel/UC8eSfi3oFyUYD6v0jLb4CSg/videos>

If you have any questions regarding political payments please contact politicals@mediafinancial.com

If you have any questions regarding consumer unwired network payments please contact
networkinquiries@mediafinancial.com

From: tara@highplainsradio.net <tara@highplainsradio.net>
Sent: Tuesday, March 22, 2022 1:31 PM
To: Lauren Welch <lauren.welch@genmediapartners.com>
Subject: RE: URGENT: LINDSTROM Est 1473 - Another revision

STATION:	KBRL-AM	ORDER#:	3193036	DATE:	03/21/2022
MARKET:	UM - Mccook, NE	AMOUNT:	\$6,630.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Tacher GMP	SPOTS:	195		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	3 Stn Ver: 7 Last: MOD 2 CF				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4418319
ADVERTISER:	Friends of Brett Lindstrom	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 1473 3/9-5/10 NE GOV Radio	AGY EST:	1473		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	03-07-2022 TO 5/15/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS:	10				
PRIM. DEMO:	Adults 50+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	03/21/2022 10:23

COMMENTS

03/21/2022: Revision reducing weight. Do not double book. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

Affidavits of Performance required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

This order contains Cancelled buylines.

WEEK#1 3/7/2022 To 3/13/2022 WK TOT \$612.00 WK TOTAL SPOTS 18

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	3/7/2022	3/11/2022	6	\$34	\$204
	2		MTWTF..	10:00AM	3:00PM	60	3/7/2022	3/11/2022	6	\$34	\$204
R	3		MT.....	3:00PM	7:00PM	60	3/7/2022	3/8/2022	0	\$34	\$0
R	4		MTWTF..	3:00PM	7:00PM	60	3/7/2022	3/11/2022	6	\$34	\$204

STATION:	KBRL-AM	ORDER#:	3193036	DATE:	03/21/2022
MARKET:	UM - Mccook, NE	AMOUNT:	\$6,630.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Tacher GMP	SPOTS:	195		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	3 Stn Ver: 7 Last: MOD 2 CF				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4418319		
ADVERTISER:	Friends of Brett Lindstrom	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES		
PRODUCT:	Est 1473 3/9-5/10 NE GOV Radio	AGY EST:	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com		
FLIGHT:	03-07-2022 TO 5/15/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS:	10				
PRIM. DEMO:	Adults 50+	[X]Cash <input type="checkbox"/>Trade			
SEC. DEMO:		SPOT TYPE:	LAST SENT: 03/21/2022 10:23		

WEEK#2 **3/14/2022 To 3/20/2022** **WK TOT \$204.00** **WK TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
R	3		MT.....	3:00PM	7:00PM	60	3/14/2022	3/15/2022	2	\$34	\$68
R	4		MTWTF..	3:00PM	7:00PM	60	3/14/2022	3/18/2022	0	\$34	\$0
R	5		MT.....	6:00AM	10:00AM	60	3/14/2022	3/15/2022	2	\$34	\$68
	6		MT.....	10:00AM	3:00PM	60	3/14/2022	3/15/2022	2	\$34	\$68
R	8		..WTF..	10:00AM	3:00PM	60	3/16/2022	3/18/2022	0	\$34	\$0

WEEK#3 **3/23/2022 To 3/27/2022** **WK TOT \$306.00** **WK TOTAL SPOTS 9**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
R	7		..WTF..	6:00AM	10:00AM	60	3/23/2022	3/25/2022	3	\$34	\$102
R	8		..WTF..	10:00AM	3:00PM	60	3/23/2022	3/25/2022	3	\$34	\$102
R	9		..WTF..	3:00PM	7:00PM	60	3/23/2022	3/25/2022	3	\$34	\$102
C	10		..WTF..	6:00AM	10:00AM	60	3/23/2022	3/25/2022	3	\$34	
C	11		..WTF..	10:00AM	3:00PM	60	3/23/2022	3/25/2022	3	\$34	
C	12		..WTF..	3:00PM	7:00PM	60	3/23/2022	3/25/2022	3	\$34	

STATION:	KBRL-AM	ORDER#:	3193036	DATE:	03/21/2022
MARKET:	UM - Mccook, NE	AMOUNT:	\$6,630.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Tacher GMP	SPOTS:	195		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	3 Str Ver: 7 Last: MOD 2 CF				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4418319		
ADVERTISER:	Friends of Brett Lindstrom	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES		
PRODUCT:	Est 1473 3/9-5/10 NE GOV Radio	AGY EST:	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com		
FLIGHT:	03-07-2022 TO 5/15/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS: 10					
PRIM. DEMO:	Adults 50+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:	LAST SENT: 03/21/2022 10:23		

WEEK#4				3/28/2022 To 4/3/2022			WK TOT \$714.00			WK TOTAL SPOTS 21		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL	
	1		MTWTF..	6:00AM	10:00AM	60	3/28/2022	4/1/2022	7	\$34	\$238	
	2		MTWTF..	10:00AM	3:00PM	60	3/28/2022	4/1/2022	7	\$34	\$238	
R	3		MT.....	3:00PM	7:00PM	60	3/28/2022	3/29/2022	0	\$34	\$0	
R	4		MTWTF..	3:00PM	7:00PM	60	3/28/2022	4/1/2022	7	\$34	\$238	

WEEK#5				4/4/2022 To 4/10/2022			WK TOT \$850.00			WK TOTAL SPOTS 25		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL	
R	1		MTWTF..	6:00AM	10:00AM	60	4/4/2022	4/8/2022	9	\$34	\$306	
R	2		MTWTF..	10:00AM	3:00PM	60	4/4/2022	4/8/2022	8	\$34	\$272	
R	3		MT.....	3:00PM	7:00PM	60	4/4/2022	4/5/2022	0	\$34	\$0	
R	4		MTWTF..	3:00PM	7:00PM	60	4/4/2022	4/8/2022	8	\$34	\$272	

STATION:	KBRL-AM	ORDER#:	3193036	DATE:	03/21/2022
MARKET:	UM - Mccook, NE	AMOUNT:	\$6,630.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Tacher GMP	SPOTS:	195		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	3 Stn Ver: 7 Last: MOD 2 CF				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4418319		
ADVERTISER:	Friends of Brett Lindstrom	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES		
PRODUCT:	Est 1473 3/9-5/10 NE GOV Radio	AGY EST:	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com		
FLIGHT:	03-07-2022 TO 5/15/2022	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 10					
PRIM. DEMO:	Adults 50+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:	LAST SENT: 03/21/2022 10:23		

WEEK#6 **4/11/2022 To 4/17/2022** **WK TOT \$884.00** **WK TOTAL SPOTS 26**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
R	1		MTWTF..	6:00AM	10:00AM	60	4/11/2022	4/15/2022	9	\$34	\$306
R	2		MTWTF..	10:00AM	3:00PM	60	4/11/2022	4/15/2022	9	\$34	\$306
R	3		MT.....	3:00PM	7:00PM	60	4/11/2022	4/12/2022	0	\$34	\$0
R	4		MTWTF..	3:00PM	7:00PM	60	4/11/2022	4/15/2022	8	\$34	\$272

WEEK#7-WEEK#9 **4/18/2022 To 5/8/2022** **WK TOT \$850.00** **WK TOTAL SPOTS 25**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
R	1		MTWTF..	6:00AM	10:00AM	60	4/18/2022	5/6/2022	9	\$34	\$306
R	2		MTWTF..	10:00AM	3:00PM	60	4/18/2022	5/6/2022	8	\$34	\$272
R	3		MT.....	3:00PM	7:00PM	60	4/18/2022	5/3/2022	0	\$34	\$0
R	4		MTWTF..	3:00PM	7:00PM	60	4/18/2022	5/6/2022	8	\$34	\$272

STATION:	KBRL-AM	ORDER#:	3193036	DATE:	03/21/2022
MARKET:	UM - Mccook, NE	AMOUNT:	\$6,630.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Tacher GMP	SPOTS:	195		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	3 Stn Ver: 7 Last: MOD 2 CF				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4418319		
ADVERTISER:	Friends of Brett Lindstrom	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES		
PRODUCT:	Est 1473 3/9-5/10 NE GOV Radio	AGY EST:	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com		
FLIGHT:	03-07-2022 TO 5/15/2022	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 10					
PRIM. DEMO:	Adults 50+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:	LAST SENT: 03/21/2022 10:23		

WEEK#10		5/9/2022 To 5/15/2022					WK TOT \$510.00		WK TOTAL SPOTS 15		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
R	3		MT.....	3:00PM	7:00PM	60	5/9/2022	5/10/2022	5	\$34	\$170
R	4		MTWTF..	3:00PM	7:00PM	60	5/9/2022	5/13/2022	0	\$34	\$0
R	5		MT.....	6:00AM	10:00AM	60	5/9/2022	5/10/2022	5	\$34	\$170
	6		MT.....	10:00AM	3:00PM	60	5/9/2022	5/10/2022	5	\$34	\$170
R	8		..WTF..	10:00AM	3:00PM	60	5/11/2022	5/13/2022	0	\$34	\$0

TOTAL	Mar	Apr	May										Total
SPOT	33	97	65										195
CASH	1,122.00	3,298.00	2,210.00										6,630.00
TOTAL	1,122.00	3,298.00	2,210.00										6,630.00

Sales Order

Station: **KBRL-AM** Agency: **Medium Buying, LCC**
 Contract Name: **NE Gov Radio 4418319-02** Address: **3380 Tremont Road, # 290**
 Contract#: **19890** City: **Columbus** State: **OH** Zip: **43221**
 Start Date: **3/07/22** End Date: **5/10/22** Buyer: _____
 Revenue Type: **National Political** Type: **Cash** Tax Schedule: **(None)**
 Advertiser: **Friends of Brett Lindstrom** Agency Commission %: **30**
 Address: _____ Billing Cycle: **Standard**
 City: _____ State: _____ Zip: _____ Salesperson: **1519HOUSE** Comm %: **0**
 Product Name: **NE Gov Radio 4418319** Makegood Policy: **Within Contract Dates**
 Estimate #: **1473**
 Competitive Code: **Political**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	RATE	SPOTS	\$\$	
1	3/07/22	3/11/22		6:00 AM	10:00 AM	60	X	X	X	X	X			6	W	34.00	6	204.00	1
2	3/07/22	3/11/22		10:00 AM	3:00 PM	60	X	X	X	X	X			6	W	34.00	6	204.00	1
3	3/07/22	3/11/22		3:00 PM	7:00 PM	60	X	X	X	X	X			6	W	34.00	6	204.00	1
4	3/14/22	3/16/22		6:00 AM	10:00 AM	60	1	1	1	1	1			5	D	34.00	3	102.00	1
5	3/14/22	3/15/22		10:00 AM	3:00 PM	60	1	1	1	1	1			5	D	34.00	2	68.00	1
6	3/14/22	3/15/22		3:00 PM	7:00 PM	60	1	1	1	1	1			5	D	34.00	2	68.00	1
7	4/04/22	5/06/22		6:00 AM	10:00 AM	60	X	X	X	X	X			9	W	34.00	36	1,224.00	1
Run Weeks of: 4/04 4/18 4/25 5/02																			
8	4/04/22	5/06/22		10:00 AM	3:00 PM	60	X	X	X	X	X			8	W	34.00	32	1,088.00	1
Run Weeks of: 4/04 4/18 4/25 5/02																			
9	4/04/22	5/06/22		3:00 PM	7:00 PM	60	X	X	X	X	X			8	W	34.00	32	1,088.00	1
Run Weeks of: 4/04 4/18 4/25 5/02																			
10	5/09/22	5/10/22		6:00 AM	10:00 AM	60	3	2						5	D	34.00	5	170.00	1
11	5/09/22	5/10/22		10:00 AM	3:00 PM	60	2	3						5	D	34.00	5	170.00	1
12	5/09/22	5/10/22		3:00 PM	7:00 PM	60	3	2						5	D	34.00	5	170.00	1
13	3/28/22	4/01/22		6:00 AM	10:00 AM	60	X	X	X	X	X			7	W	34.00	7	238.00	1
14	3/28/22	4/01/22		10:00 AM	3:00 PM	60	X	X	X	X	X			7	W	34.00	7	238.00	1
15	3/28/22	4/01/22		3:00 PM	7:00 PM	60	X	X	X	X	X			7	W	34.00	7	238.00	1
16	3/23/22	3/25/22		6:00 AM	10:00 AM	60			1	1	1			3	D	34.00	3	102.00	1
17	3/23/22	3/25/22		10:00 AM	3:00 PM	60			1	1	1			3	D	34.00	3	102.00	1
18	3/23/22	3/25/22		3:00 PM	7:00 PM	60			1	1	1			3	D	34.00	3	102.00	1
19	4/11/22	4/15/22		6:00 AM	10:00 AM	60	X	X	X	X	X			9	W	34.00	9	306.00	1
20	4/11/22	4/15/22		10:00 AM	3:00 PM	60	X	X	X	X	X			8	W	34.00	8	272.00	1
21	4/11/22	4/15/22		3:00 PM	7:00 PM	60	X	X	X	X	X			8	W	34.00	8	272.00	1

Billing Projections: By Month

	Mar 22	Apr 22	May 22
CA	1,768.00	4,182.00	1,530.00
ST	1,156.00	3,774.00	2,550.00

